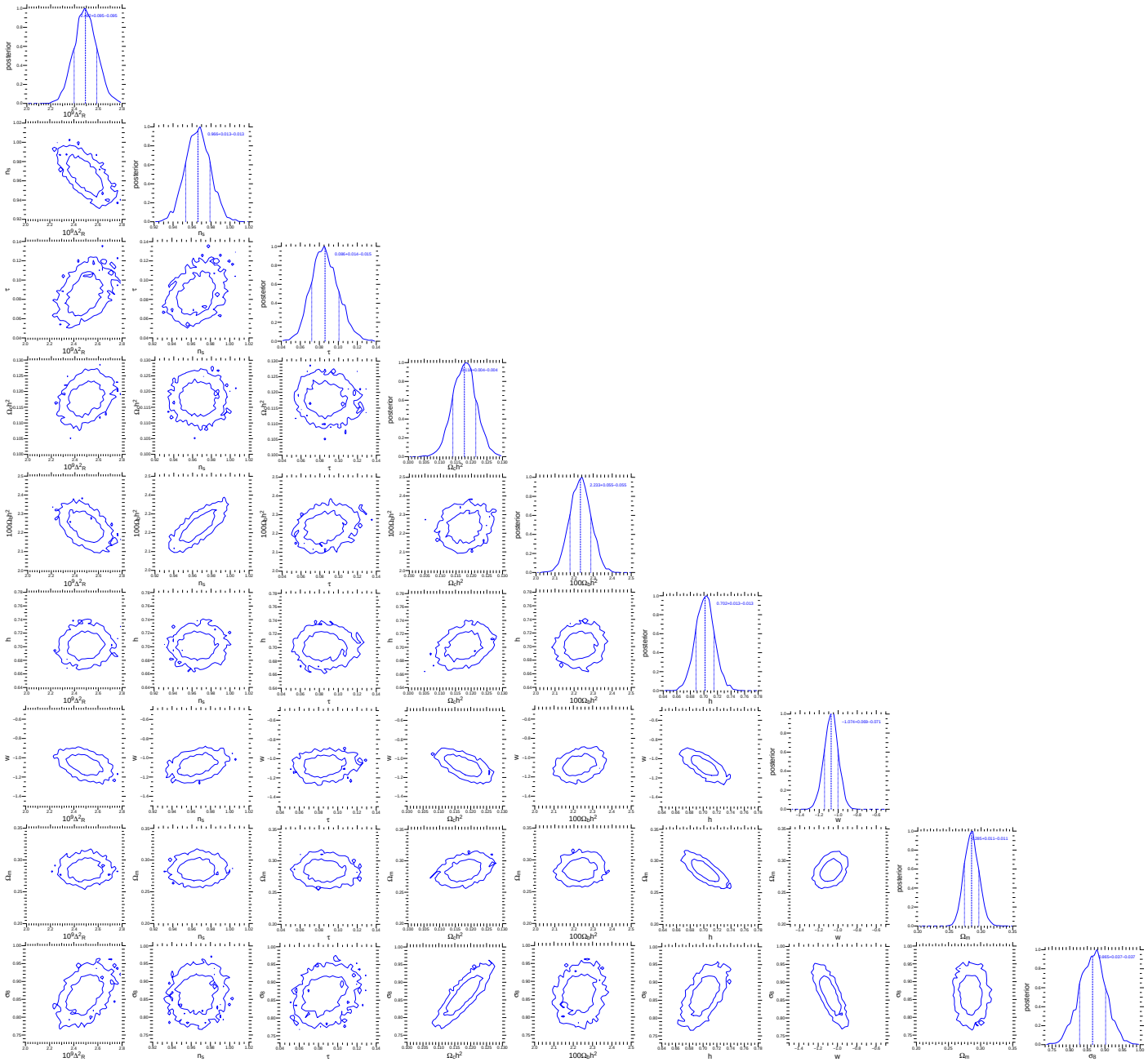wCDM: WMAP7 + BAO + SNIa + H0